

Sarah Redett

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EDUCATION

Miami University, Oxford, OH **Expected Graduation: May 2023**
4.00 GPA

Master of Science, Sports Leadership and Management

- Certificate in Sport Management (Pending May 2023)
- Relevant Skills: Data Management (Python, R, & SQL), Website Creation (WordPress), Microsoft Office

Miami University, Oxford, OH **Graduation: May 2021**
3.95 GPA

Bachelor of Science, Integrated Math Education

- Dean's List Fall 2018, Spring 2019 & Fall 2019
- President's List Spring 2020 & Spring 2021

SPORT ANALYTICS PROJECTS

Analyzing the CBJ's New Plan Buyers **June 2021**

- Conducted logistics ridge regression in R on the Columbus Bluejacket's fan post-game survey data to find demographics predicting likelihood of becoming new plan buyer.

Social Insights: Connecting with Students & Fans Through Instagram **June 2021**

- Compared and contrasted social metrics for different types of Instagram posts on the official Miami RedHawks' account to create a more efficient posting strategy.

Understanding Redhawk Football Attendance: Using Instagram Metrics as a Marketing Tool **December 2021**

- Explored the Miami RedHawks' digital marketing by finding the correlation between Miami University Football's home attendance numbers and different Instagram metrics on the Miami RedHawks' account.

RELEVANT EXPERIENCE & CAMPUS INVOLVEMENT

Sports Force Parks, Sandusky, OH

Tournament Director Intern

May 2022 – August 2022

- Scheduled games for baseball and softball tournaments ranging from 3-5 days for multiple age divisions through PlayBook 365 while keeping teams' requests and field availability in mind.
- Executed tournament preparation by organizing check-in paperwork, prepping awards for each age group, and ensuring that each team had all of their paperwork turned in.
- Developed professional communication skills by answering a high volume of calls and emails daily from both participating coaches about their team registration and spectators about our venue.
- Supported part-time workers by inputting their schedules through Revel and implementing their breaks during tournaments.
- Monitored event profits by setting the cash registers in the morning, performing safe drops throughout tournament day, and completing deposits each night.
- Assisted in set up for collegiate games in both the Great Lakes Sumer Collegiate League and the Back Bay Prospect League.

Miami University, Oxford, OH

Athletic Department Volunteer, Facility and Event Management

January 2022 – Present

- Assisted in preparing and conducting Miami University Varsity Hockey, Basketball, and Softball events by communicating clearly with ushers, officials, and other members of the game operations team while completing different tasks.
- Compiled quarterly financial reports for each varsity sport program in a timely manner that totaled \$1.2 million.
- Assembled monthly payroll documents for gameday workers.
- Created a budget for each varsity sport program based on previous spending.

Graduate Assistant Sport Leadership & Management Department

August 2021 – Present

- Planned and conducted 4 hours per week of classroom instruction.
- Facilitated department's social media and print media content creation while also overseeing the development of the first department newsletter with university branding in mind.
- Provided faculty assistance with upper-level courses in department.

Resident Assistant, Anderson Hall & Porter Hall

August 2019 – May 2021

- Supervised 40 residents daily to prioritize efficiency using effective communication and decision making skills.
- Reinforced positive working environment with punctual task finishing and reliability.
- Planned and implemented programs to assist first-year students in transitioning to campus and maintained all bulletin boards and fliers with accurate, up-to-date and useful information.
- Counseled and advised 40 first-year students on academic and personal questions and concerns.